



WORK EXPERIENCE

Lead Product Designer / Kiss My Button
July 2024 - Present | Remote

Hired to lead the design efforts for a major global project, focusing on creating innovative and user-centric design solutions. Collaborate with cross-functional international teams to ensure cohesive implementation and maintain a high standard of design excellence and maintenance.

UX/UI Lead Designer & Creative Director / Another Circus
Jan 2023 - Apr 2024 | Hybrid

Delving further into creative direction, crafting a storytelling concept and prioritizing a user-centric experience. This entails overseeing all project aspects, from client briefs and discussions to identifying necessary solutions and guiding the team accordingly. Additionally, expanding expertise in advanced design systems and design tokens has contributed to the company's expansion into new accounts.

UX/UI Lead Designer / Another Circus
May 2019 - Dec 2022 | Hybrid

In my role as the lead designer of the product department, I established guidelines and procedures concerning effective design methodology and best practices. I also mentored and trained a team of 3-5 individuals, offering technical guidance, creative direction, and overseeing all essential presentations of UX/UI and creative concepts. Won the Ad spec for Skrutz corporate website. Secured new accounts for the company by managing external front-end development projects, ensuring the accurate translation of design into code.

Senior UX/UI Designer / Another Circus
Feb 2018 - Apr 2019 | On site

Venturing further into product design, I spearheaded substantial and intricate UX/UI projects as the lead designer. Examples include the e-banking dashboard for vivapayments.gr and wework's revstar suite, which encompasses a hub of integrated pricing platforms. Extensive UX analysis and multiple stakeholder interviews were necessary to ascertain the appropriate strategy for these projects.

Web designer / Interweave
May 2016 - Nov 2017 | On site

Engaged in marketing campaigns from the brainstorming stage through to the execution of various UX/UI materials, as well as contributing to the expansion of brand identity. Won my first gold award for "Feel Grecotel" social media campaign.

Front-End Developer / Atcom S.A.
Feb 2015 - Feb 2016 | On site

I broadened my understanding of front-end development by mastering common practices and advanced techniques, enabling me to translate designs into code effectively and collaborate seamlessly with back-end developers. I gained practical experience through projects like moustakastoy's.gr, letsferry.gr, goodys.com, and dineathens.gr.

Web Designer & Front-End Developer / Telia Communications S.A.
Jun 2013 - Oct 2014 | On site

Delivered a diverse array of marketing materials, including brand identity creation, website and landing page design & front-end development, mobile apps, email newsletters, social media posts, banner ads, and animations to clients across diverse industries.

EDUCATION

Interactive Multimedia / MSc
2010-2012, University of Westminster, London

Dissertation Project: "E-learning guitar web app"
The project has received distinction (80%) and it is presented until today as a remarkable example to the department of School of Electronics and Computer Science at the University of Westminster.

BA Computer Information Systems / BSc
2003-2009, ACG Deree, Athens

Dissertation Project: "Music Museum"
The project received an A grade and has been noted as one of the best projects ever made in the university.

SKILLS

Software

- Figma
- Sketch
- Balsamiq
- Framer
- Photoshop
- AdobeXD
- Html/Css/Js

Hard

- UX/UI design
- Product Strategy
- Creative direction
- Art Direction
- Wireframing
- Prototyping
- Design Systems
- Usability Testing
- Brand & Identity

Soft

- Team Leading
- Communication
- Problem-Solving
- Mentoring/Training
- Empathy
- Teamwork
- Independence

ACHIEVEMENTS

Skrutz Corporate Website
Won the Ad Spec 2022

Waiz Campaign
Bronze - Ermis Awards 2021

Fell Grecotel Campaign
Gold - Social Media Awards Best overall presence on Twitter, 2017

Moustakas.gr
Bronze - E-volution award 2015